

KVK, KEONJHAR, ODISHA

Details of programme to promote cashless transaction among farmers: KVK initiative on World Soil Health Day

Name of KVK	No of Farmers participated in purchase of inputs	Participation of input dealers/suppliers for sale of input by cashless mode of payment	Mode of Payment by farmer <i>POS/Card Swipe/ Online app/ other</i>	Highlights of programme
Keonjhar	58	11	POS and Card Swipe (Rupay & ATM card)	Lead bank (Bank of India) and State Bank of India participated with their machines, mobile ATM van etc. Manager LDBM & AGM, NABARD spoke on the occasion. Their representative of BOI and SBI demonstrated the transaction process.

(Please enclose the Photos / video of process and cuttings of newspaper about the event)



PURCHASE OF INPUTS THROUGH POS MACHINE



WITHDRAWAL THROUGH CARD SWIPE



SPEECH OF LEAD BANK DEVELOPMENT MANAGER



DEMONSTRATION OF POS MACHINE



SBI ATM VAN IN THE PROGRAMME